

Rasheada Caldwell
Native of City of Syracuse

I am a mother of two children Rasheed Baker (deceased) and Alexius Pierce. I am a product of the Syracuse City School District, graduating as a student-athlete from Nottingham High School (class of 1993). I attended Le Moyne College and Empire State College where I received my bachelor's degree in human services. I am the Youth Coordinator of Community Planning and Development at the Allyn Foundation and I coach High School Girls Basketball. I have my own business Let Me Be Great #44 in honor of my son Rasheed Baker who was murdered in June 2017. Let Me Be Great has served over 100's of kids through various programs, Let Me Be Great#44 Dunk Your Junk and I am a Lady Let Me Be Great#44.

Prior to the Allyn Foundation, I was employed by PEACE, Inc. for nearly 13 years and served as the Manager of the Eastside Family Resource Center. Before that, I spent over a decade at Chrysler UAW as a machine operator. I have received multiple awards, including the National Grid Lifetime Achievement Award, PEACE Inc. Employee of the Year Award and The National Dorothy Richardson Award for NeighborWorks and I am a recipient of Lawrence Briggs Memorial Award for Social Justice 2020,

I am a part of several boards, Greater Syracuse HOPE, Home Headquarters, Land Bank Advisory team, Southeast Citizen Advisory Council and Upstate Trauma Advisory Team and The Human Rights Commission Chair.

I consider myself to be a passionate community youth servant with the ability to motivate and inspire individuals to identify their potential to continue and share their passion to assist others. With this ongoing quest to give, I can promote significant positive change in the community and individuals through advocacy and powered by compassion. I take pride in engaging in a civically based approach to community building as I am committed to a lifelong servant based on personal and professional experience.

As a Syracuse Native and Daughter, I received great love from mother and father. I have grown to be familiar with striving through a strife mindset based on a strong foundation built on moral and educational values, these brief but significant attributes have naturally inspired me to become a voice to the voiceless and hope to the hopeless.